NGUYỄN VÕ HOÀNG PHI

FRONTEND / WEB DEVELOPER

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ABOUT

Frontend Developer with 5+ years of experience, having built and launched 25–30 production websites (clients such as EVN, Petrolimex, PNJ) and developed an E-learning platform.

Strengths: turning Figma designs into pixel-accurate responsive interfaces, building products with React, Next.js, TypeScript and REST API integration, working knowledge of WordPress for building and customizing websites, plus Technical SEO and AI-assisted development and website auditing.

SKILLS

- **Frontend:** HTML5 · CSS3/SCSS · JavaScript ES6+ · TypeScript · ReactJS · Next.js · Pug.
- **UI & Interaction:** Responsive · Mobile-first · Tailwind CSS · Bootstrap · GSAP · SwiperJS · jQuery.
- **CMS & Backend:** WordPress (themes, UI customization, plugins) · Basic PHP.
- **API, State & Tools:** REST API · GraphQL · Zustand · Git/GitLab · Vite · Webpack · Figma.
- **SEO & Other:** Technical SEO · Website Audit · On-page SEO · AI-assisted development.

WORK EXPERIENCE

MONA MEDIA CO., LTD

Mar 2024 – Nov 2026

Frontend Developer

Spectrum Signs & Graphics: Custom Sign Printing E-commerce (US market)

Next.js 16 · React 19 · TypeScript · Tailwind CSS · TanStack Query · Go (Fiber, GORM) · PostgreSQL · Redis · Stripe

- Built full-stack features for the storefront and admin console (Next.js) on top of a Go REST API (Fiber, GORM, PostgreSQL), documented with Swagger.
- Built the purchase flow: per-line cart checkout, promo codes, pricing by size/material/vinyl colour, Stripe Tax sales tax and saved payment cards.
- Developed order & production modules: customer proof approval, print job dispatch and printer management, admin notifications for new orders and quotes.
- Built catalog & CMS features: categories, drag-and-drop facet filters, company stores, product reviews, page content and FAQ editing; SVG upload sanitising.

Website Development: 25–30 Real-world Projects

HTML · SCSS · JavaScript · Pug · WordPress · WooCommerce · GSAP · SwiperJS

- Delivered 25–30 websites for businesses across industries, including EVN, Petrolimex and PNJ; several WooCommerce stores (Tasa Ceramic, Eye Plus Eyewear).
- Turned Figma/Photoshop designs into responsive interfaces for desktop, tablet and mobile; built animations and sliders with GSAP, SwiperJS.
- Worked with Backend across Dev → UAT → Production; maintained sites and fixed client issues.

E-learning SaaS Platform: 15+ Academies

Next.js · React · TypeScript · Tailwind CSS · Zustand · GraphQL · REST API · RJSF · Ant Design

- Developed and customised a shared platform for 15+ academy brands, each on its own domain: UI, landing pages, course sales flows; per-domain feature toggles in the admin.
- Built a JSON Schema-driven theme & dynamic section system with custom RJSF templates and widgets for the content editor, speeding up new course sales pages.
- Built commerce flows: cart (Zustand), bundles, coupons, upsells, promo countdowns, monthly PRO plans and renewals.
- Learning experience: Google sign-in, Zalo OTP, chaptered video player, progress tracking and resume-where-you-left-off, lesson access control.
- Production stability: handled API failures in SSR so pages never crash, WebP and fallback images, multi-ID Meta Pixel; hotfixes from client feedback.

SEO & AI Tooling

- Performed Technical SEO, website audits and On-page SEO, resolving technical issues affecting crawling and indexing.
- Wrote Claude Code skills to automate workflows: extracting hard-coded content from React components into JSON, generating JSON Schema + uiSchema for the content editor; AI and scripts for audits and batch file processing.

VUTHAO TECHNOLOGY JOINT STOCK COMPANY

Oct 2022 – Mar 2024

Frontend Developer

- Developed website interfaces with HTML, SCSS, JavaScript and Pug from Figma/Photoshop designs, responsive on all devices.
- Built interactions and animations with jQuery, GSAP and SwiperJS; tested and fixed cross-browser display issues.
- Worked with Backend to take websites from UI build to production.

PTIT TRADING SERVICES CO., LTD

Feb 2021 – Feb 2022

Frontend Developer

- Developed landing pages with ReactJS; maintained website interfaces with HTML, CSS, JavaScript.
- Designed and implemented UI elements (banners, icons, layouts); updated existing PHP source code per project requirements.

EDUCATION

NGUYỄN TẤT THÀNH UNIVERSITY

Nov 2017 – Feb 2021

Bachelor of Software Engineering